

SUCCESS STORY



McDONALD'S

"I have just finished a two month test of Velocity Signs and had great results. I measured this by how high the unit movement of Mighty Wings compared to my other restaurants. Also, I compared the sustaining period after the advertising finished.

I had a 20% higher initial lift in units per thousand compared to my other restaurants. Then in the sustaining period we kept 50% of the initial lift compared to 30% or less in the other restaurants. I did move the Velocity Signs to another store for two weeks. It did immediately raise the unit movement 20%. I then returned it to the first store and again saw a lift in sales while the second store without the sign waving machine dropped. I couldn't be happier with the results, immediately purchased additional machines, and will share my success with other McDonald's franchise owners."

-Neal Ruby
Franchise Owner and
National Advertising Board Member

Please feel free to call Neal Ruby
at (714) 662-5856 x101 and ask him
about his experience with Velocity Signs!



VELOCITY
SIGN S[®]
THE ORIGINAL SIGN WAVING MACHINE[®]